



What's Next After Generative AI Attacks?

Deepfakes. Voice clones.
Fake identities.

Explore 



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Real or Fake? 2025 Can't Tell Anymore.

- 🌀 AI scams tripled this year.
- 🌀 1 in 3 phishing attacks now use deepfake audio/video.
- 🌀 CEOs are being cloned. Brands hijacked.
- 🌀 Even your Zoom calls aren't safe.

Source: IBM X-Force Threat Intelligence, ENISA AI Threat Brief.

What AI Hackers Use (And Why It Works)

- ❁ Voice clones that sound exactly like your CFO.
- ❁ Fake HR video calls asking for logins.
- ❁ Emails generated by ChatGPT that pass all spam filters.
- ❁ Deepfake logos and websites that fool your clients.

“AI lowers the barrier to entry for attackers. Now anyone can launch high-stakes fraud.”
Briskinfosec Threat intelligents, 2025

Strategy 1

Train Eyes, Not Just Firewalls

Humans still beat deepfakes—if they know what to look for.

Drop These In Your Plan:

- 🌀 Run phishing drills with deepfake audio/video
- 🌀 Weekly “Real vs Fake” alerts
- 🌀 Add AI deception modules to employee onboarding

Case study: Fintech firm cut social engineering success by 75% with quarterly drills.



Strategy 2

MFA \neq Enough in 2025

Upgrade Your Identity Stack:

- 🌀 Voice + face + device = real user.
- 🌀 Behavioral biometrics stop bots.
- 🌀 Blockchain = “proof this message is real”

Forrester Cyber Resilience Report: 67% of AI-aided breaches bypassed traditional MFA.



Strategy 3

Deepfake Crisis? Who Handles It?

Ask Yourself :

- ❁ Can your PR team prove a fake video is fake?
- ❁ Can legal respond to synthetic impersonation?
- ❁ Does comms know the drill if a CEO deepfake leaks?

If your answer is “not yet,” write a playbook-now.

Deepfake Attack Thwarted

"Fraudsters used AI voice cloning to impersonate our CEO in a WhatsApp call, pressuring the CFO to transfer ₹50 lakhs. Thanks to Briskinfosec's AI authenticity training, our team verified and caught the deepfake."

- CTO, Fintech

Trusted by leading brands





AI is Evolving. Is Your Org?

Remember :

- 🌀 Tools help. Training matters.
- 🌀 Tech stops attacks. Humans stop chaos.

Need expert guidance?

Contact our specialists to build your AI threat response strategy.



BOOK A MEETING