

# WHAT'S NEXT WITH ZERO TRUST!



Blueprint for Universal  
Cyber Defense-2025



Zero Trust in 2025

# From Trend to Standard

- 🕒 Gartner : 60% of organizations will use Zero Trust by 2026, up from less than 20% in 2023.
- 🕒 Regulators are now recommending Zero Trust as a baseline in critical sectors like finance, healthcare, and infrastructure.

# Zero Barriers

- ④ Identity sprawl
- ④ Legacy app access
- ④ Staff confusion

Zero Trust starts with identity and only works if business leaders drive adoption.

Identity governance tools and SSO are often the best starting points for quick wins.

## Strategy 1

# Micro-segment, Authenticate

- ☉ Every asset, user, and device must be verified.
- ☉ Include API-level segmentation to prevent lateral movement via integrations.

## Strategy 2

# Risk-Adaptive Policy Controls

- Ⓞ Automated privileges that rise and fall based on user and context risk.
- Ⓞ Use AI-based behavior analytics to reduce false positives and policy fatigue.

## Strategy 3

# Culture Change, Not Just Technology

- 🕒 Ongoing training and clear reasoning for all teams.
- 🕒 Empower department heads to become champions of Zero Trust, not just the security team.

# Zero Trust Success Story

“Implementing Zero Trust felt impossible with our legacy systems. Briskinfosec's MAP strategy turned our complex environment into a secure, manageable network in just 6 months.”

– CIO, Healthcare.

Trusted by Leading Brands



[sales@briskinfosec.com](mailto:sales@briskinfosec.com)



# What's Next Zero Trust Zero regrets

Want to see your Zero Trust  
readiness score?

Contact our team for a security  
assessment.



Book a meeting