



# What's Next for Cyber Resilience in Small & Medium Business (SMB)

## Big Protection for Fast-Growing Hustles

In 2025, SMBs aren't "too small to hack."  
They're the easiest wins for cybercriminals.

Explore 

# Market Reality Check

- ➔ +120% jump in ransomware claims for Indian SMBs in 2025; some breaches cost ₹50 lakh+.  
*(NASSCOM, DSCI 2025)*
- ➔ 74% of SMBs faced cyberattacks last year  
-top threats: phishing & credential theft.  
*(Microsoft Digital Defense Report 2025)*

**Translation:** If you store customer data, you're a target.



# Vulnerability Hotspots

- 🔗 Limited budgets + no SecOps = slower breach detection. (*Ponemon SMB Study 2025*)
- 🔗 Cloud & SaaS sprawl without matching security controls. (*Gartner 2025*)
- 🔗 Supply chain weaknesses—partners' lapses become your breach. (*ENISA Threat Landscape 2025*)

**SMB Truth Bomb: SMBs using automated, subscription-based cyber bundles bounce back 2x faster after incidents. (*IDC SMB Cyber Recovery Report 2025*)**



# Strategy 1

## VAPT-as-a-Service

- Monthly vulnerability scans + self service dashboards for quick fixes.
- Prioritized, easy-to-read risk reports = focus on what really matters.

**Why It Works:** SMBs doing regular VAPT saw a 46% drop in exploitable weaknesses in under 6 months.  
(Cybersecurity Ventures SMB 2025)



## Strategy 2

# Security Awareness Microlearning

- 🔄 Mobile-friendly bite-sized training for staff.
- 🔄 Real phishing simulations = real behavior change.

**Impact:** SMBs running microlearning cut successful phishing clicks by 64%. (*KnowBe4 Phishing By Industry Report 2025*)



# Strategy 3

## Managed Endpoint Protection

- Automated threat detection + one click remediation—no IT team needed.
- Single pane of glass for all devices.

**Insite:** SMBs with managed endpoint solutions had 70% faster incident containment. (*Forrester TEI Report 2025*)





# When Preparation Paid Off

"Ransomware hit our manufacturing unit at midnight, encrypting production schedules and customer data. With Briskinfosec's backup and response, we restored in 8 hours—zero data loss, avoiding a business-ending crisis."

— Operations Manager, Manufacturing industry

Trusted by leading brands



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# The Future: Advisory + Autonomous

Tomorrow's SMB cyber strategy is:

- 🔄 AI-powered detection
- 🔄 Zero-trust by default
- 🔄 Security as a customer trust driver, not just compliance.

Contact our experts to build a strong SOC team.



BOOK A MEETING

