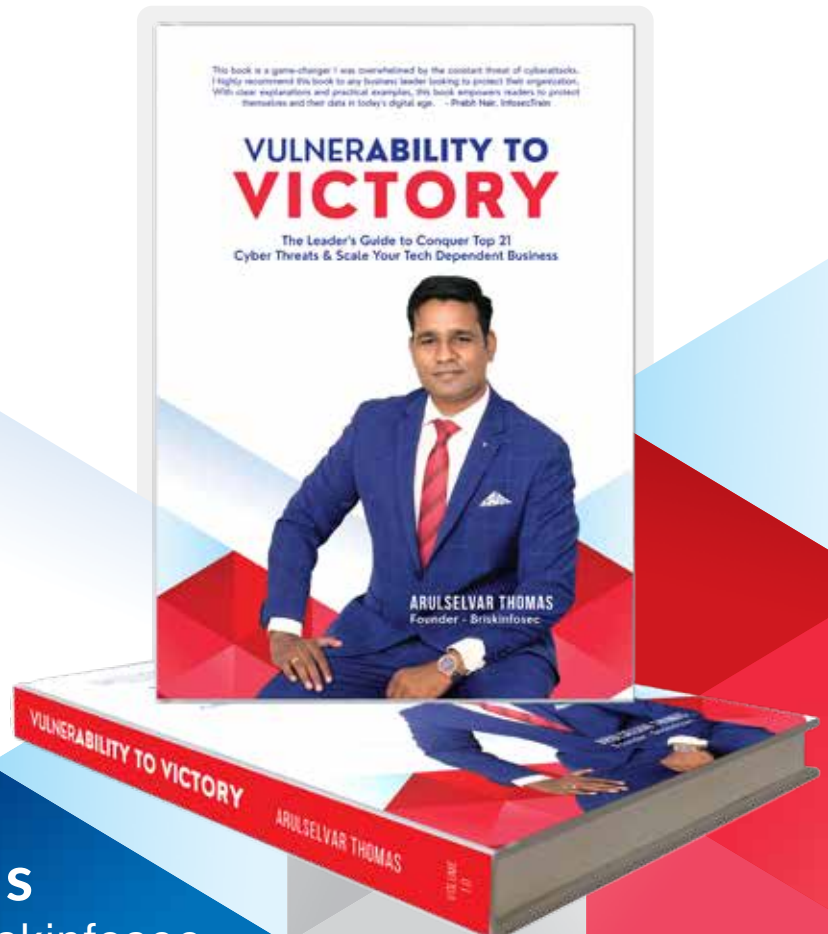


“ A must read for every entrepreneur who runs tech business to sleep peacefully ”

VULNERABILITY TO VICTORY

The Leader's Guide to Conquer Top 21
Cyber Threats & Scale Your Tech
Dependent Business



Author

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Imagine a world without hackers

In today's cyber world, being prepared on cybersecurity isn't just smart, it's essential for your survival. Hackers drive innovation in cybersecurity, They force us to stay sharp, adapt, and develop stronger cyber defences. We can't wait for the next attack to innovate rather than having Perfect Cybersecurity strategy.

That's where my book, "**Vulnerability to Victory - The Leader's Guide to Conquering the Top 21 Cyber Threats**" to Scale your Tech Dependent Business comes into play. If you look closely at the VulerABILITY, there is ABILITY concealed. In this book, Chapter 21 serves as your artistic studio. We'll use the knowledge you've received from the 20 chapters of key cyber risks, to create your cybersecurity masterpiece strategy that is not only successful but also ideally aligned with your business objectives. It is your blueprint for creating a strategic cybersecurity perimeter around your firm before hackers strike. I've cut through the hype and provided you with actionable techniques for turning your vulnerabilities into victories.

Chapter Coverage :

1. The Wall of Fame (or) Shame?

Shiny compliance certificates don't guarantee safety. Expose hidden dangers behind awards and learn to truly earn a spot on the Wall of Fame.

3. Securing Your Weakest Link

The weakest link in your supply chain can cripple your business. Learn to identify and protect against threats hiding in plain sight.

5. Cybersecurity Isn't a One-Time Fix

A breach is inevitable. Prepare with an Incident Response and Recovery Plan to minimise damage and downtime.

7. Seven Million Dollar Mistake You Should Know

Ransomware can cripple your business. Avoid the most common (and expensive!) mistakes companies make.

2. Developers are not from Mars

Developers are geniuses, not magicians. Understand their mindset and strategically harness their superpowers for optimal security.

4. The Rise of Machine Intelligence, Can You Win?

AI isn't just for good. Hackers are using it too. Discover the terrifying potential of AI-powered cyberattacks and how to stay ahead.

6. Is Your Device Secretly Mining Money for Hackers?

Cryptojacking silently steals your computing power. Learn to detect and stop these digital bandits.

8. You Hired Humans, Not Robots - Train Them to Fight

Your employees are your first line of defence. Turn them into a cybersecurity powerhouse.

9. Don't Worry, You've Been Hacked Already

Antivirus isn't enough. Fileless malware is the invisible enemy. Learn to detect and defeat it.

11. The Puppeteers Play When Technology Takes Control

Prevent hackers from turning your systems against you through social engineering. Master the art of deception detection.

13. Unstoppable threats from Smartwatches to Smart Grid : Internet of Things (IoT)

Your connected devices can be entry points for hackers. Secure your IoT world.

15. Smart Contracts with Smartest Threats

Blockchain isn't just for cryptocurrency. Enhance your cybersecurity and build trust.

17. Spotting a Data Breach Before It's Too Late

A Security Operations Center (SOC) is your early warning system. Detects and prevents threats.

19. Psychological disorders of Management team

This chapter explores how management's denial of cyber risks leads to underfunded cybersecurity budgets, causing reactive panic spending after a breach.

21. Crafting the Masterpiece of Your Business

Design the perfect cybersecurity strategy. Leverage insights to build a robust defence and achieve "Vulnerability to Victory."

10. Cyber War Room is not optional

A Cyber War Room is your strategic advantage. Centralize intelligence, coordinate response, and take decisive action.

12. Can You Stop a Threat You Can't See? Zero-Day Exploits

Zero-day exploits are surprise attacks. Prepare for the unknown and minimise damage.

14. Your trusted Code Could Be Your Downfall

Third-party code hides risks. Protect your business from vulnerabilities you didn't know existed.

16. Where Does Your Data Go at Night?

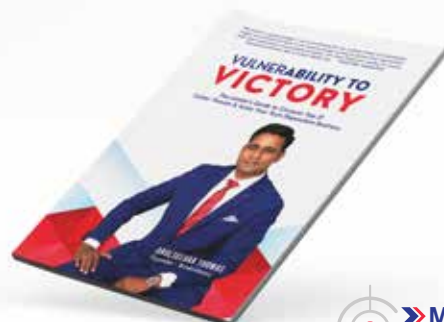
The cloud offers flexibility but has security challenges. Secure your cloud environment and data.

18. Calculating the Cost of Cyber Insecurity

Cyberattacks have financial consequences. Calculate the true cost of a breach and explore cyber insurance.

20. How to Find the Perfect Cybersecurity Friend as a Partner

You don't have to fight alone. Find the right cybersecurity partner to navigate the complexities and achieve victory.



Arulselvar Thomas

Founder of Briskinfosec

Arulselvar Thomas is a seasoned cybersecurity professional with over a decade of experience in safeguarding businesses from cyber threats. As the founder of Briskinfosec, a leading cybersecurity firm, he has been instrumental in helping numerous organizations across various industries strengthen their defences and achieve their business goals. Driven by a passion for empowering leaders, Arulselvar shares his expertise in his book, "**Vulnerability to Victory : The Leader's Guide to Conquer Top 21 Cyber Threats to Scale your Tech Dependent Business.**" This practical guide equips leaders with the knowledge and strategies needed to navigate the complex cybersecurity landscape, mitigate risks, and ensure the resilience of their tech-dependent businesses.

Arulselvar's commitment to knowledge-sharing extends beyond his book. He is an active participant in the cybersecurity community, International speaker and actively participating in Infosec Meetup. **He was also featured on the cover of CIO Review magazine and Leaders Globe magazine for his exceptional dedication to cybersecurity.** His dedication to educating and empowering others makes him a sought-after speaker and thought leader. Arulselvar's deep understanding of cybersecurity challenges, coupled with his passion for helping businesses thrive, makes him a trusted advisor for leaders seeking to protect their organizations and scale with confidence in the digital age.



Join for the launch @ Dubai World Trade Centre

Book Details :

Genre : #Cybersecurity #Business #Technology

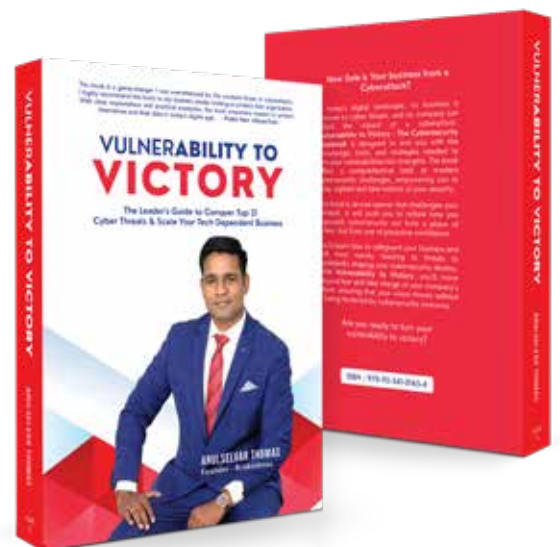
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Target Audience : Business Owners

Cybersecurity Enthusiasts

CISO Directors Decision Makers

IT Professionals



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